



**INSURANCE
COUNCIL**
OF NEW ZEALAND INC

SERIAL NUMBER ACTION PROJECT (SNAP)

Help protect your property and help police fight crime.

Every year many New Zealanders are affected by burglary. Not only do they lose treasured possessions, but are also often left feeling that they have been invaded and their own personal security threatened.

The sad thing is that many burglars get away with it because the police are unable to match property they suspect is stolen, with an actual burglary. This is because in the majority of cases they are given a description of what has been stolen, but no serial numbers to match with the stolen items.

SNAP (Serial Number Action Project) is a crime prevention initiative developed jointly by the New Zealand Police and the Insurance Council of New Zealand. It is designed to disrupt the flow of stolen goods and ultimately reduce your chances of being burgled in the future.

You can take action by recording your appliance serial numbers on the SNAP form below.

The way SNAP works is simple;

- Record your property serial number on the attached form.
- Store this copy in a secure place in your home. Take some care to ensure that it is secure, because it could become a shopping list for burglars if you mislay it.
- As additional security, you may wish to keep a duplicate copy with a relative or trusted friend..
- If a burglary occurs, you should supply a copy of your form to the police.
- The police will use this information to identify your property and to help catch the offenders.
- A copy of the form can also be given to your insurer to assist with the processing of your claim.

You may also wish to record photographic evidence of your most valuable possessions to further assist the police with their identification and recovery in the event of a burglary.

We encourage you urgently to complete the SNAP form with the serial number and identification marks of your main treasured possessions. In doing so, you are doing your bit to help the New Zealand Police and contributing to the community effort of fighting crime.

Christopher Ryan
Chief Executive

